

Privacy Notice

RedSec Assured

Last updated: March 2026

1. Who I Am

RedSec Assured is operated by **Alex Cole trading as RedSec**.

Email: contact@redsec.uk

Telephone: 07871 840193

Website: <https://assured.redsec.uk>

For the purposes of UK data protection law, I act as the **data controller** for personal data collected through this website.

Relevant legislation includes:

- UK General Data Protection Regulation (UK GDPR)
- Data Protection Act 2018

Visitors located in the European Economic Area may also have rights under the **EU General Data Protection Regulation (EU GDPR)**.

2. Information Collected

Information you provide directly

When contacting me through the website or submitting an enquiry, you may provide:

- Name
- Email address
- Telephone number
- Address (optional)
- what3words location (optional)
- Enquiry message or other information you choose to submit

If products or services are purchased through the site, additional information necessary to process the transaction may be collected.

Technical information collected automatically

When visiting the website, certain technical information may be collected automatically as part of normal website operation and security monitoring. This may include:

- IP address
- browser and device information
- pages requested
- date and time of access
- referring websites or search queries

This information is used primarily for website functionality, performance monitoring, and security protection.

3. How Personal Data Is Used

Personal data may be used for the following purposes:

- Responding to enquiries submitted through the website
- Providing requested information or services
- Processing product purchases
- Issuing invoices and maintaining financial records
- Maintaining the security and integrity of the website
- Improving website functionality and usability

Processing is carried out under lawful bases permitted by UK GDPR, including:

- Legitimate interests (operating and securing the website)
 - Contractual necessity (where services or purchases are requested)
 - Legal obligations (such as tax and accounting requirements)
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4. Website Infrastructure, Analytics and Security

To maintain reliability and security, the website relies on external infrastructure, analytics services and automated security systems.

These systems may process limited technical data relating to website visits. This may include:

- IP addresses
- browser and device characteristics
- page requests
- request timestamps
- network diagnostic information

This information is used to:

- maintain website availability
- understand general website usage
- detect and prevent malicious activity
- investigate security incidents

Security systems may automatically record technical indicators associated with suspicious or abusive activity.

5. Cookies

The website uses cookies necessary for normal website operation and security. These may include cookies used for:

- session management
- form submission protection
- security and abuse prevention
- essential website functionality

These cookies are considered necessary for the operation of the website.

Most web browsers allow you to control or disable cookies through browser settings.

6. Third-Party Processing

Some data may be processed by trusted third-party service providers where required for website operation or business administration.

Examples include:

- website hosting infrastructure
- website security and traffic protection services
- analytics services used to understand site performance
- invoicing and accounting platforms

Where personal data is processed by such providers, they are expected to process it only for the purpose of providing their services.

7. Data Retention

Personal data is retained only for as long as necessary for the purposes described in this notice.

Typical retention periods include:

Financial and invoicing records

Retained for **six years** in order to comply with UK accounting and tax obligations.

General enquiries

May be retained in email systems until periodic review and deletion.

Security and website logs

May be retained for shorter periods to assist with monitoring and investigation of security events.